



**Special Olympics**  
Northern California  
sonc.org



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## **Red Robin Teams-Up with Law Enforcement in Vacaville for Ninth Annual Tip-A-Cop Fundraiser to Benefit Special Olympics**

*Officers to wait tables at participating Red Robin restaurants nationwide*

PLEASANT HILL, Calif. – There's a new server in town! On October 18, 2014, Northern California law enforcement officers across the state will trade their ticket books for order pads and unite at Red Robin® restaurants to serve guests for a special cause.

**Who:** Special Olympics Northern California Law Enforcement Torch Run and Red Robin Gourmet Burgers, Inc. (Red Robin)

**What:** Law enforcement officers will volunteer their time as servers alongside Red Robin's wait staff to collect tips from guests to raise funds for their local Special Olympics programs. Spread across three dates, the annual Tip-a-Cop at Red Robin will see more than 350 locations in 36 states participate.

**When:** October 18, 2014, from 11 a.m. to 3 p.m. and 4 to 8 p.m.

**Where:** **RED ROBIN – 186 NUT TREE PARKWAY, VACAVILLE, CA** - We encourage media to visit one of the local Red Robin restaurants for interviews and photos with local law enforcement and Special Olympics Northern California athletes and representatives.

**Why:** "Our annual Red Robin Tip-A-Cop events give us a chance to show the community the incredible bond law enforcement has with Special Olympics," said Michael Teem, executive director, Law Enforcement Torch Run for Special Olympics. "The tremendous level of law enforcement and community support and the unparalleled generosity from Red Robin and Coca-Cola, are what make these events so successful."

"Red Robin is proud to continue the tradition of partnering with local law enforcement personnel and Coca-Cola for our Tip-A-Cop events," said Denny Marie Post, Red Robin's Senior Vice President and Chief Marketing Officer. "Red Robin is all about supporting the communities we serve and with the help of our loyal guests, to date, officers have raised more than \$2.7 million and generated tremendous public awareness for Special Olympics programs throughout the country."

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### **About Special Olympics Northern California**

Special Olympics Northern California is a free, year-round sports training and competition program for children and adults with intellectual disabilities. There are 16,760 athletes who compete in 160 competitions throughout the region in 11 sports. Included in that figure are 6,500 special education student-athletes who have Special Olympics in the classroom through our Schools Partnership Program. Special Olympics requires the extraordinary support and time of 14,860 volunteers and volunteer coaches. Financial support comes almost exclusively from individuals, organizations, corporations, and foundations. For more information on Special Olympics Northern California, visit [www.SONC.org](http://www.SONC.org) or join us at [www.Facebook.com/SONorCal](https://www.facebook.com/SONorCal) and [www.Twitter.com/SONorCal](https://www.twitter.com/SONorCal)

Tip-A-Cop is part of the annual Law Enforcement Torch Run® (LETR) campaign in support of Special Olympics. LETR is supported by more than 100,000 law enforcement officers worldwide who help raise money and public awareness for Special Olympics. As the largest grass-roots fundraiser and public awareness vehicle for Special Olympics, LETR funds raised go directly to local programs in states or countries where the funds are generated.

### **About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)**

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, recently earning the restaurant the 2014 VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 500 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](https://www.facebook.com/redrobin) and [Twitter](https://www.twitter.com/redrobin).

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